

SUBMISSIONS FOR RY2014-15 BEST MEMBERSHIP GROWTH AWARD

1st Nominee: Rotaract Club of Sunway University [WINNER]

Name of Rotaract Club	Sunway University
Membership @ 1 July 2014	8
Membership @ 31 May 2015	76
Percentage of Growth	850%
Membership Growth Plan	<p>Rotaract was made known to us on the 29th November 2013 and a pro-tem committee was form. On the 10th of April 2014, our club had our first committee meeting and as the club was in raw form, there was only 8 members up till 1st July 2014. MS Walkathon 2014 was our first large scale event and through this event, our club was made known in the campus.</p> <p>25-26thth August 2014 & 30th-31st March 2015- During recruitment week on every start of the semester, a booth is set up in order to promote and expose Rotaract Club and what is it all about to the campus community.</p> <p>8th September 2014- First annual general meeting with potential members. We had ice breaking sessions and games as well as promoting the avenues in Rotaract Club to the potential members. There was also induction of committee during the event to fill up missing spots within the board of directors.</p> <p>6th April 2015- Orientation day to kickstart our club, we had done promotion regarding the club and games were conducted to keep the group lively and interested.</p> <p>Various events was organised along the course of the year. Members were largely involve in it and therefore that served as a purpose to retain in the club.</p> <p>Our group functions in a way that we keep the club as youthful and fun as possible at the same time giving back to the society."</p>

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2nd Nominee: Rotaract Club of Subang

Name of Rotaract Club	Subang
Membership @ 1 July 2014	9
Membership @ 31 May 2015	12
Percentage of Growth	33.33%
Membership Growth Plan	"1) Encourage members to bring friends / colleagues to projects then meetings. 2) Organise fun fellowship activities to build bonding between members."

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3rd Nominee: Rotaract Club of Taylor's College Sri Hartamas

Name of Rotaract Club	Taylor's College Sri Hartamas
Membership @ 1 July 2014	45 active members
Membership @ 31 May 2015	60 active members
Percentage of Growth	25%
Membership Growth Plan	<p>"In TCSH, we've adopted 4 major strategies in recruiting and retaining members.</p> <p>1) Recruitment During ECA drive, we distributed attractive flyers and went around with "JOIN ROTARACT " signs in conjunction to our Rotaract Awareness Day. Awarded "Best Booth Award" and also recorded the most trafficked club among 33 other clubs. From this drive, total growth of 25% in membership and also the most number of applicants for the incoming BOD.</p> <p>2) Members Retention To have more project-based meetings instead of general meetings. Namely our 2 long term projects, Dignity Literacy Programme and Stepping Stone Tutor Programme in Seputeh, KL. In addition to weekly visits to separate institutions, workshops such Storytelling & Puppetry Workshop and competitions are conducted</p> <p>3) Fundraisers/Campaigns In January, our third bake sale in RY2014/2015 which obtained a nett gain of RM1500, along with an entire new collection of books in just 2 weeks. Other fundraisers include sales of Rotaract T-Shirt, Teacher's Day Sale and recently the Nepal Fundraiser and 100 Boats Fundraiser for the Rohingya Refugees.</p> <p>4) Frequent updates on social media platforms In total, we have 4 main media platforms, namely Facebook, Instagram, Twitter and Taylors CSR page. This year, we started up both a Twitter (@TCSHRotaract) and an Instagram account (@tcs.rotaractclub), in addition to FB(@TCSHRotaractClub) All platforms are updated weekly by BODs. Especially before and after any major events. "</p>

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4th Nominee: Rotaract Club of Methodist College Kuala Lumpur

Name of Rotaract Club	Methodist College Kuala Lumpur
Membership @ 1 July 2014	51
Membership @ 31 May 2015	155
Percentage of Growth	204%
Membership Growth Plan	<p>To attract students to join our club, we had set up a booth during the college's All Clubs' Day each semester. At the booth, there were posters and informative boards put up containing brief descriptions on club activities along with pictures to attract students to join. The booth was attended by our club's Rotaractors, who actively explained to students the purpose of the club and encouraged them to join with their friends. During our term, to retain members, we tried to make more meetings more enjoyable by playing short games before or after meetings. The games served to break the ice and allow fellowship between the members. We also occasionally held meetings in a less-formal setting at the college canteen, which was well-received by the Rotaractors as they felt it was more conducive for discussion. We also created Whatsapp groups to keep in touch and update our members regularly and those who did not have Whatsapp were updated via Facebook. We also celebrated members birthdays if they coincided with the meeting date.</p>

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5th Nominee: Rotaract Club of Penang

Name of Rotaract Club	Penang
Membership @ 1 July 2014	18
Membership @ 31 May 2015	26
Percentage of Growth	55.55%
Membership Growth Plan	"Promoting the Rotaract core value "Fellowship through services". Promote by sponsoring Interactor to Rotaract activity & event. Sharing on the career & educational develop by the rotary & rotaract member."

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6th Nominee: Rotaract Club of University of Nottingham Malaysia Campus

Name of Rotaract Club	University of Nottingham, Malaysia Campus
Membership @ 1 July 2014	10
Membership @ 31 May 2015	77
Percentage of Growth	670%
Membership Growth Plan	<p>Rotaract Club of UNMC have worked with various techniques to attract new members. Firstly, a great booth with rotaract knowledge was set up during our Clubs and Society fair at our campus on 7th and 8th October 2014. This booth attracted many of the new students and approximately 40 new members registered then. Next, various fellowship events was organised such as BBQ Night, Rotaract Day, A hike to Broga Hill and a waterfall trip to create bonding among members which was publicised through the university email which led more new members to sign up. This has led to a better future for the club as a fresh and enthusiast team was built during this year to be more active in the upcoming years.</p>