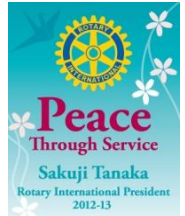




ROTARACT CLUB OF SUBANG

DATE OF CHARTER : FEBRUARY 7, 1986 SPONSORED BY ROTARY CLUB OF SUBANG



SUBMISSION FOR DISTRICT AWARDS: BEST ROTARACT CLUB

Introduction

Rotaract Club of Subang (RAC Subang) would like to submit its nomination to contest for the District's Best Rotaract Club award for RY 2012/2013.

RAC Subang, a community based Rotaract Club was chartered on February 7th, 1986 under the sponsorship of the Rotary Club of Subang. For the Rotary Year 2012/2013, RAC Subang's achievement and its contribution towards its club members and the community has notably achieved prominent results. The achievements and the role that RAC Subang has successfully played during this Rotary year, as elaborated further below deserves commendation and rendering itself the worthy recipient of the Best Rotaract Club award.

The Club and Members

Although RAC Subang's number of members may be small as compared to other institution based Rotaract Clubs, there is absolutely no privation with regards to the level of commitment and enthusiasm shown. RAC Subang's 14 members come from all walks of life comprising of college/university students, fresh graduates entering the work force as well as middle management working class. Each and every member plays a prominent role in the Club and participates in all the activities organized by the Club, other Rotaract clubs and the District.

The diversity of its member base, as explained above, drives the Club to excel in all its 4 Avenue of Service endeavors. Equal attention is given for Club Service, Professional Development, International Service and Community Service avenues for the benefit and the development needs of its members.

Significant Achievements in the 4 Avenue of Service:

The Club has organized numerous projects and activities under the Rotaract's 4 Avenues of Service for the benefit of its members, members of the Rotary family and the community in need. The projects/activities undertaken varies in term of its size, magnitude and its reach to achieve its specific objectives, but collectively, the outcomes of the projects/activities have contributed much in changing the lives of many and strengthening the bonds among the members.

Professional Development

Project/Activity	Objective and Outcome
PD Talk Series	This activity was undertaken to enrich the knowledge of the Club members by having a presentation by each member on a topic that the members have extended knowledge and specializes on. It also seeks to improve the members' public speaking and presentation capabilities, a

	<p>vital skill that is required in the workforce today.</p> <p>To-date, 9 vocation talks have been held spanning across diverse range of topic comprising of Mindset in Working Performance, Traveling Tips, Adolescent Sexual Reproductive Health, Rich Jimmy Poor Engineer, The Operation of Network Marketing, Journey to Weight Lost and Introduction on Trading and Distribution Industry, Do Something good and Insurance Protection.</p>
Visit to Royal Selangor Pewter	The objective of this visit is to expose to the kids the usage of pewter, tin & alloy products in their daily lives, so that they can have a picture of how the product was made.
Goal Setting Projects	This goal setting sharing was meant to encourage each member to achieve their goals. By sharing their goals with all members, we want the members to push each other towards their goals

Community Service

Project/Activity	Objective and Outcome
Community Service with Myanmar Refugee Kids & Random Act of Kindness	<p>RAC Subang's long term community service project to help make a difference in the lives of the Myanmar refugee kids in Shelter Homes.</p> <p>This is the 4th year running that RAC Subang have been hosting various activities and trips to bring some joy and laughter for these kids. The Club provides its community service to the kids housed in Puchong and Batu 14 School.</p> <p>Among the activities the Club has undertaken during this Rotary Year comprise the following:</p> <ul style="list-style-type: none"> • Random Act of Kindness at One Utama • Project Vision 1.0 (Medical Camp 1.0 Follow Up) • Medical Camp 2.0 (for Batu 14 school) • Sweet Heart Project • Volunteering for The Unexpected Guest by StART Society

International Service

Project/Activity	Objective and Outcome
Hosting of Rotaractors from other District and Countries	<p>RAC Subang has always played a prominent role in hosting Rotaractors that makes a visit to our country. RAC Subang have hosted the following Rotaractors during their visit this year:</p> <ul style="list-style-type: none"> • RAC of Institute of Vocational Education in July 12 • RAC Manila in November 12 • RAC Chia-Yi North in December 12 • District 3500 in Kuala Lumpur in February 13 <p>In addition, RAC Subang is also attending the 10th Asia Pacific Regional</p>

	<p>Rotaract Conference to be held in Taiwan this September.</p> <p>RAC Subang has also continued to establish relationship with our Sister Clubs being the Rotaract Club of Manila since RY2010/2011. When RAC Manila visited Kuala Lumpur last November, the Clubs had agreed to renew our agreement with them by another year.</p> <p>When Manila was hit by the flood, donation collected from RAC Subang members' friend was used to assist in RAC Manila rescue effort in those affected area.</p> <p>Besides, RAC KGM had a joint project with RAC Subang in "Sweet Heart" project where a donation of RM 350 was sponsored to assist us buying the necessary items.</p>
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Club Service

Project/Activity	Objective and Outcome
Fellowship Activities	<p>The following fellowship activities have been organized during the year for the fun fellowship and to strengthen the bonds between the Club members:</p> <ul style="list-style-type: none"> • Badminton Session • Paintball with RAC KJ • The Change Concert Appreciation Dinner • Jogging Session + Breakfast • Sunday Evening Sports – Badminton & Swimming • Movie Session: The Dark Knight Rises, Premium Rush • Rou Xin's Farewell • Fellowship Trip & Dinner • Birthday Celebration for Members • Fellowship Dinner with RAC ATC • Year End Party & Guest Day • Christmas Dinner & Movie Fellowship • Fellowship Gathering at Gardens with Julie and her Newborn Baby • Valentine's Day Outing • Chinese New Year Open House

Not only the list of activities and project undertaken as explained above appear to be voluminous, it is important to note that the projects/activities undertaken are also impactful in nature. In addition to contesting for the award of Best Rotaract Club, RAC Subang is also making its submission to bag the following awards for the corresponding embarked upon projects:

- Best Professional Development – PD Talk Series
- Best Community Service – Long Term Community Service project with Myanmar Refugee Children
- Best Rotaract Awareness – Be A Hero

- Best International Service – Sister Club with RAC Manila, D3810
- Best Fellowship – Fellowship & Sport Activities Held for RY2011/2012
- Best Rotaractor – PP Belvinder Kaur

Committed Participation in District Activities

Notwithstanding RAC Subang's commitment of excellence in its 4 Avenue of Service, RAC Subang has also prominently participated at the various activities and projects undertaken at the District level. This was clearly evidenced on the following District events:

District Rotaract Assembly (DRA)

Close to full attendance by the whole upcoming RAC Subang's Board of Directors Rotary Year 2013/2014

District Rotaract Conference (DRC)

Participation from one RAC Subang member despite the date clashing with the hosting of our sister club, RAC Manila stay in Malaysia.

Hosting of International Rotaractors

RAC Subang was the primary club in the hosting of Rotaractors from RAC Chia-Yi North during their visit to Malaysia. In addition to bringing them to visit places of interest within the vicinity, RAC Subang also organized a joint-community service project with RAC Chia-Yi North.

It is also important to note that RAC Subang has always been and remained the main host of our sister District 3500, Rotaractors from Taiwan. Not confining to the above, RAC Subang has also hosted Rotaractors from other Districts and Countries from Taiwan, Philippines, Thailand, Indonesia, Australia and Bangladesh and India.

District Executive Committee (EXCO)

RAC Subang also contributes significantly towards the effective and efficient administration of our District via its members being part of the District Executive Committee (EXCO). The following member(s) of RAC Subang have assumed and/or will be assuming EXCO position roles for the coming term:

District EXCO RY2012/2013:

- Belvinder Kaur (Secretary)
- Sylvia Chew (International Service Director)
- Sanjeev Kumar (District Resolution Chair)

District EXCO RY2013/2014:

- Belvinder Kaur (Secretary)
- Sylvia Chew (International Service Director)
- Jamie Lioh (PR & Publicity Director)

RAC Subang also have its track record of having full attendance for all the District Board Meeting (DBM) held for the Rotary year.

APRRC Subic Bay, Bangkok and Taiwan

RAC Subang has always participated in each and every APRRC held since its first inception. The number of members from RAC Subang who had participated in the APRRC held in both Subic Bay Philippines in September/October 2011 and Bangkok, Thailand in April 2012 makes up the largest number of participants as compared to members from other Rotaract Clubs within our District. RAC Subang also makes up the largest number of participants so far for APRRC Taiwan with a total of 8 Rotaractors. This shows the level of enthusiasm of its members and the commitment in ensuring our District stands out strong among the Rotaract Clubs from all around the Asia Pacific region.

Other Rotaract Clubs' Activities

RAC Subang's participation is not just confined to its own activities and projects, but rather also spans across activities and projects organized by other Rotaract Clubs. To name a few, RAC Subang has joined in the following activities/projects to ensure the activities/projects achieve greater success:

- Volunteering as Zoo Keeper at Zoo Negara by RAC Ampang
- Paint Ball Session in Selayang by RAC KJ
- S.O.S Series I – Car 101 by RAC KJ
- Fellowship Steamboat Dinner with RAC ATC at Restaurant Talipon
- Installations by Rotaract Clubs in D3300

Rotary Clubs' Activities

Notwithstanding the above, RAC Subang's participation also extends to the activities organized by its sponsoring Rotary club, RC Subang. Other than attending RC Subang's meeting on a periodic basis, RAC Subang have also organized joint activity with RC Subang during the World Rotaract Week in March via its community service project – Medical Camp 2.0. Also, we assisted RC Subang Rotarians in Interact Leadership Training Seminar by giving exposure on Rotaract and planning warm-up games for the interactors.

RAC Subang also participated in Rotary activities, namely:

- Windows of the World
- Rotary Wish Tree
- Rotary 108th Anniversary
- Beyond 10,000 Pairs for the Needy
- Be A Hero to Someone Today

Others

It is also worthy to mention that RAC Subang had also supported the District in some of the greater initiative planned for the rotary year 2012/2013, as evidenced in RAC Subang's having a joint-hosting of RAC Chia-Yi North with RAC Kelana Jaya. RAC Subang has supported the District to embark its initiative to organize a joint project with other clubs. RAC Subang is always one of the first to volunteer in hosting and welcoming international Rotaractors.

Rotaract Changemaker Awards and DRR Citation

RAC Subang has always been among the cream of the crop of the Rotaract Clubs in District 3300. RAC Subang has always scored in its Presidential Citation, which has now been replaced with the Rotaract Changemaker Awards. In addition, RAC Subang has always scored above the minimum score set for the DRR Citation and for the current term, RAC Subang has already met the minimum score set for the DRR Citation although several District Projects for which scores have been allocated have yet to commence. Participation in these district projects would further elevate RAC Subang's score for the DRR Citation and its position among other clubs in the District.

Raising Awareness of Rotaract

Raising awareness of Rotaract and of Rotary is without doubt a challenging task faced by many clubs as it involves organizing activity of large magnitude and reaching out towards the right target audience. In this regard, RAC Subang has efficaciously raised awareness of Rotaract to the public at large as well as to specific group of people in building the Rotaract Community via its Be A Hero Project and RAC Subang's Guest Day.

RAC Subang have organized a Guest Day in December 2012 at Kelana Jaya to raise Rotaract awareness, spread the word of the wonderful organization that we belong to and extend the invitation to guests to become members of Rotaract. Although the number of guests that have subsequently joined Rotaract are minimal possibility due to the present level of work commitment and unsuitability of meeting logistics, the awareness that it had raised among the guests enlightening them on the benefits that Rotaract has to offer is priceless. Some of the participants from this event are now friends with Rotaractors and some of them have become guests in the club.

RAC Subang's mega Rotaract Awareness Project, Be A Hero was undeniably one of the biggest Rotaract Awareness Project that has taken place during the year. This Facebook Photo Submission competition runs with the primary objective to raise public awareness on Rotaract and Rotary, in line with Rotary International District 3300's PR Campaign: Be A Hero to Someone Today. The project has been very successful in spreading Rotaract awareness. Social media is an incredible tool for promotion.

Rotary Malaysia District PR Committee deputy chairman, Samantha Ann Samson was quoted in the News Straits Times, saying "One of the aims of the campaign is also to engage with the younger members and partners of Rotary and extend the bandwidth of services to the community"

Project advisor PDRR Sanjeev Kumar came up with the idea that our Rotaract Club should organize a project to align with our Rotary district's Public Image Campaign. This is to help support the initiative and also to raise as much awareness among the public as possible about Rotary and Rotaract. Being a Rotaract club with many young adults – the target "market" of the campaign, our club was in a unique position to drive this initiative.

At the time of writing, the below are statistical highlights from the competition:

- 38 photo submissions
- 1 video submission
- 25,456 saw the post on the video submission. The post also had 290 likes and 124 shares
- 1 photo had 2,382 likes
- High percentage posts on competition updates reaching a few hundreds of views
- Several posts on competition updates reaching thousands of views

Rotaract awareness has definitely increased because of the success of this project. As mentioned in the statistics earlier, huge numbers of people have seen the posts, watched the video and liked the photos. The Internet is the most powerful way of reaching out to people today, and we are really proud to have harnessed it well for promoting Rotaract and Rotary awareness.

Conclusion: Best Club Award – Rotaract Club of Subang

It takes dedication, commitment, passion and relentless effort for a Rotaract Club to play a prominent role in all the Rotaract's 4 Avenues of Service. The magnitude of the project/activities undertaken, enthusiasm shown in all activities and the unity of RAC Subang's members, which makes up the Club, is simply ecstatic.

Through observation, one can obviously see that RAC Subang acts as a role model among most of the Rotaract Clubs in D3300 and drives them to further excel and succeed in their endeavors, as has RAC Subang through-out the year. To conclude, RAC Subang is the BEST ROTARACT CLUB, and nothing would seem more appropriate than being awarded the Best Rotaract Club Award.